



## **Mayor Luttrell Boosts First Tee Educational Programs**

**Memphis, TN (April 28, 2014)** –The First Tee of Memphis will receive a \$7,500 donation from Shelby County Mayor Mark H. Luttrell this week. Mayor Luttrell will make the presentation this Thursday, May 1<sup>st</sup>, at The First Tee of Memphis office, 974 Firestone Avenue, at 4:30 p.m.

**“We appreciate the partnership we have with The First Tee of Memphis. Its unique mission of teaching life skills through golf lessons and tournaments has helped thousands of children throughout our community,”** said Mayor Luttrell.

The donation comes from the Shelby County Mayor’s Charitable Golf Tournament held annually at Edmond Orgill Golf Course. Mayor Luttrell started the tournament in 2011 to raise money for youth programs and non-profit organizations that offer educational programs.

Since 1999, The First Tee of Memphis has provided life-skills and character training to more than 75,000 young people.

The program uses the Nine Core Values™ model of **Honesty, Integrity, Sportsmanship, Respect, Confidence, Responsibility, Perseverance, Courtesy, and Judgment**. Children also receive instruction on goal-setting, managing emotions and resolving conflicts.

Charles Hudson, founder of the Mid-South Junior Golf Association in 1991, helped get The First Tee of Memphis started, along with other volunteer coaches and program volunteers.

**“The First Tee of Memphis is a model for establishing public and private partnerships that contribute to the well-being of the community,”** said Joe Louis Barrow, Jr., Chief Executive Officer of The First Tee. **“The First Tee is committed to being a force for good in this society and our programs are proven to have a positive impact on young people. We are proud of the tremendous growth of The First Tee of Memphis.”**

For more information about The First Tee of Memphis, visit [www.thefirstteememphis.org](http://www.thefirstteememphis.org) or call Nyrone Hawkins at (901) 833-5903.

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